

VECTOR POSTER



The reason I chose this image was because I like the simplicity of it and how the characters are not very detailed as they look very square with straight, pointed edges.



I like the colour palette used in this poster which is a variety of vibrant yellows which contrast very well together to make the background. The characters have no outline as they are block colours, I like the use of the black for the shading which gives the characters more depth.

The poster is visually interesting and easy to look at as it doesn't feature a lot of detailed content but contains enough imagery to tell the audience who the poster features and where it is set.

THE
INCREDIBLES

The Typography is very easy to read as it has a black background. The font colour matches the background of the poster making it contrast well together.