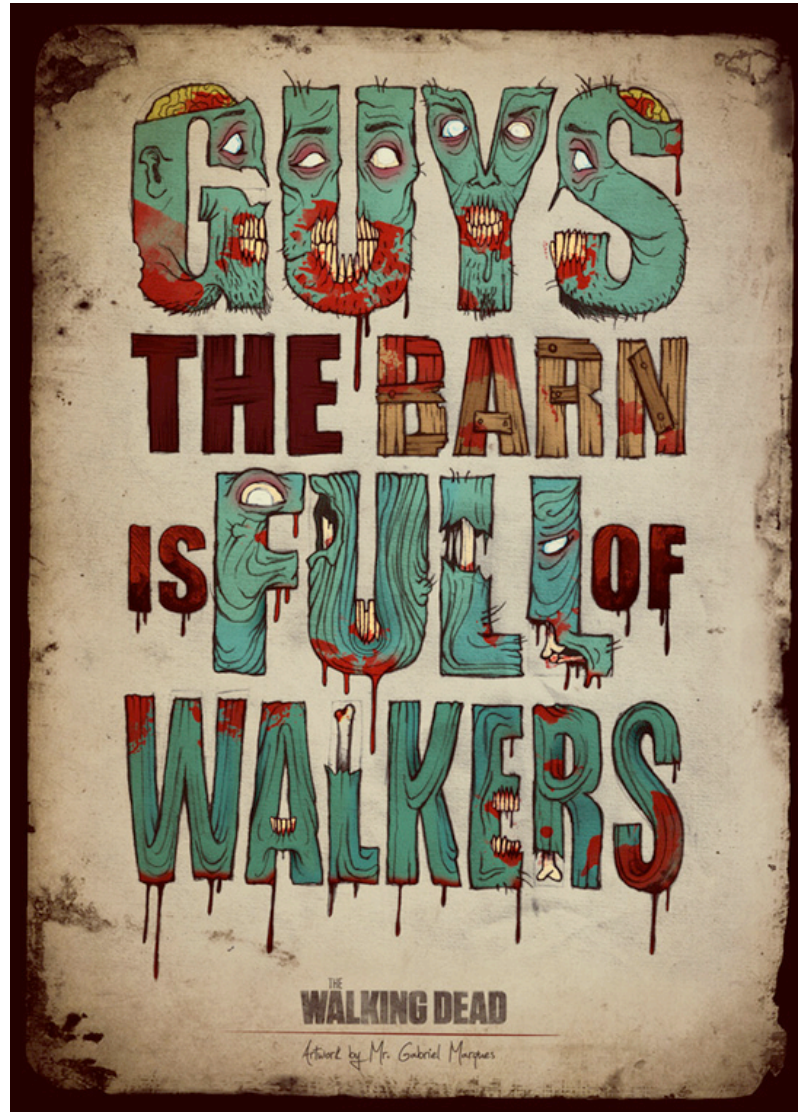# TYPOGRAPHY POSTER

I chose this poster because it looks visually interesting. What drew me into this poster was the typography which are zombie characters that are transformed into text.



The poster has a select colour palette. I think the green is very effective as it represents a zombie flesh colour, its is also very bold which makes it eye catching. What also makes typography interesting is the level of detail that is shown as it is representing what The Walking Dead could feature as it gives the audience an idea of the location and the mood.





The poster also looks as if it has had a sepia toned effect added to it to make it look old and exposed to the elements which makes it look more realistic. I think the selected palette in the poster are well contrasted together as the colours create meaning and represent the genre of what the poster is advertising.