

Poster 1



I wanted this poster to be simplistic but make it visually interesting. For this poster, I used a silhouette of the Harry Potter from the side. The reason for this is because I didn't want to add any facial features, I just wanted certain details to show the audience who the character is such as the scar and the glasses which I combined the text. I also wanted the image to be the side of Harry's head to make it resemble the Queen's head on a stamp and coins to give it a more British touch.

For the Typography, I chose a very bold and clear text for the audience to easily read. The font I chose was Big Carlson, I also think this font reminded me of the fonts in Harry Potter. To make the poster Harry Potter related, where words needed apostrophes, I made Harry Potter's scar. I also made the glasses from the letter 'I' in a word.

I also wanted the text to fill up the image instead of using colours which I think looks much more effective and eye-catching. I wanted the message I wanted to say stand out in the text so I picked out each word from the sentence and made it red so it is easy to read.

