

Poster 2



Using the same technique as my first poster featuring Harry Potter, I decided to create another poster with a different character. This poster features James Bond which I also made as a silhouette. I then used the sentence I wanted to feature on the poster to fill up the main image of James Bond where I then chose a word from the sentence and highlighted it from around the body.

To contrast this poster with the previous, I wanted to keep it simplistic. I placed the image in the middle of a plain white background so the audiences attention is completely focused on the image and message inside. I used the rule of thirds to split up the image, I did this by placing the highlighted words on different parts of the body. I also wanted the sentence to be easily read so I highlighted the first word on the far left hand side of the body and worked my way down highlight words of the to right giving it a diagonal and easy to read sentence.

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I used the same text as the previous poster which was Big Carlson to keep the continuity, Plus I also think it looks bold and easy to read. I also kept the same colour scheme which was very basic only consisting of three colours, black, white and red.

